

AITD NATIONAL CONFERENCE



Australian Institute of
Training and Development

SYDNEY, 11-12 MAY 2017
(PRE-CONFERENCE WORKSHOPS 10 MAY 2017)

Early bird special! Save 20% by registering before 31 March 2017.

Speakers include:



Connie Malamed (USA)

The 21st Century Learning Professional



Arun Pradhan

Designing Learning and Performance Ecosystems



Nicole Davidson

Negotiating L&D Initiatives



Kate Fraser

*"We Want an Academy"
- The pursuit of business alignment for L&D success*



Sahana Chattopadhyay

(India) Collaboration and Communities: Busting the Myths; Building the Culture



Cheryle Walker

Measuring Learning Maturity in Digital and Social Environments



Jennifer Wilson

Change your game (aka: the good the bad and the playful)



Andrew Gerkens

From Learning Providers to Performance Focused Business Partners



Sara Caplan

Preparing Australia's workforce for the future: VET will contribute



Dr Denise Meyerson

Leap in to the future of learning - one design step at a time



David Swaddle

Mobile Learning Matters



Justine La Roche *Blend with Purpose: Selecting the Right Blended Learning Approach for Your Organisation's Needs*

Pre-Conference Workshops, Wednesday 10 May 2017

Visual Design for eLearning and Slides



Connie Malamed

In this hands-on workshop, you will see that everyone can improve their visual design skills. Explore the components of visual design (graphic space, images, and typography) and the foundation principles of graphic design. Using PowerPoint as your graphic editor, you will practice by applying design principles to eLearning templates and graphics. If you are an instructional designer, you don't want to miss this session.

The Reality of Augmented Reality (AR) & Virtual Reality (VR) in Learning



Matthew Mason

Curious about AR/VR and its potential to support learning in your organisation? In this one day workshop you will experience examples of this rich learning experience first-hand. Presented with a learning design challenge, you will consider how you can implement AR/VR, engage with some of the tools available, and even create a simple AR/VR experience. Get ready for learning with AR/VR.

Converting Face-To-Face Training to the Virtual Classroom



Cheryle Walker

Are you considering converting your face to face training to a virtual learning? Not sure how to start? This workshop is for facilitators, designers and learning strategists to understand the optimal use of Virtual Classrooms in a blended learning mix. Its purpose is to provide a researched rationale for converting face-to-face training to a fully interactive and agile Virtual Classroom environment.

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Sponsorship and exhibition opportunities are still available. Contact marketing@aitd.com.au

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AITD NATIONAL CONFERENCE 2017*

CONFERENCE SESSIONS

The 21st Century Learning Professional

Connie Malamed, The eLearning Coach

Connie Malamed is a consultant, author, and professional speaker in the fields of online learning and visual communication. In this keynote, Connie will examine the effects that new technologies, increased collaboration and social media are having on the learning and performance function, and how learning professionals can expand their roles to embrace the new learning ecosystem.

Collaboration and Communities: Busting the Myths; Building the Culture

Sahana Chattopadhyay, Proteeti

Sahana Chattopadhyay is a workplace learning strategist and consultant who blogs on the future of work and shifting digital trends. In her keynote address, Sahana will explore how to create an integrated social learning strategy in your organisation and how to overcome barriers to embed a culture of learning and collaboration.

Designing Learning and Performance Ecosystems

Arun Pradhan, DeakinPrime

Arun Pradhan explores the challenges of creating learning ecosystems within organisations. Drawing on case studies, he will identify common challenges and outline how human-centered design can provide L&D professionals with the mindset and tools to embrace this brave new world of holistic learning.

Measuring Learning Maturity in Digital and Social Environments

Cheryle Walker, Digital Learning Strategist

Cheryle Walker will present on measuring learning maturity in digital and social environments. Cheryle will describe learning maturity, define learner behaviours and give insights into tools and techniques to advance learning maturity in your organisation.

Preparing Australia's workforce for the future: vocational education and training will contribute

Sara Caplan, PwC's Skills for Australia

Sara Caplan will discuss how vocational education and training systems contribute to the Australian workforce by creating great training products that help Australia to improve productivity and keep its leading place as a globally competitive economy.

Change your game (aka: the good the bad and the playful)

Jennifer Wilson, The Project Factory

Some of the key concepts in the new digital focus on health and education are coming straight out of the entertainment and gaming sectors. Jennifer will show how games and gamification are being used for mental health and lifestyle changes, showing how the right balance of nudge, nag and failure can generate real success.

Leap into the Future of Learning

Dr Denise Meyerson, MCI Solutions

Denise Meyerson, AITD L&D Professional of the Year 2015, recognises that a different mindset and skill set is needed to interact with the modern learner who wants training delivered to suit their needs. She will share insights into designing for learning via Apps, virtual classrooms, and other methods to create engaging bite-sized learning.

Blend with Purpose: Selecting the Right Blended Learning Approach for Your Organisation's Needs

Justine La Roche, Curve Group

Research and practice tells us that blended learning results in a richer experience and greater impact than either online or face-to-face instruction alone. Justine La Roche will explain the three most common blended learning purposes and approaches, including the drivers and considerations of each to ensure the right blend.

Do you even know why you are running Digital Events?

Michael Bunker, Redback Conferencing

Increased competition and an ever-growing need to satisfy our audiences means that we can sometimes fall into the trap of focussing on the delivery component only. In this presentation Michael will discuss the importance of understanding your Digital Event goals and how they fit into the bigger picture, measurement, reporting and how to create a digital series.

Mobile Learning Matters?

David Swaddle, Learning Plan

David Swaddle, AITD L&D Professional of the Year 2016, will touch on what's different about mobile from desktop, techniques for designing mobile learning and how to increase engagement using mobile.

Negotiating L&D Initiatives

Nicole Davidson, GrowingBeyond

Getting engagement and buy-in to learning and development from within the business is critical to the success of initiatives. In this presentation Nicole Davidson looks at proven theories to understand stakeholder needs and present a compelling case to get engagement and develop solutions that will work.

Experience sessions: An opportunity to explore one of the key metanarratives of AITD2017 in facilitated groups of your peers and the conference presenters. Sessions include:

Experience: AR/VR for Learning

Matthew Mason, Superb Learning

Bring your own device to this hands-on session with Matthew Mason as you explore the possibilities of augmented and virtual reality for learning. The utilisation of AR/VR technologies in training and development will blend the real world with online applications to provide an engaging, immersive, contextual and customised learning experience.

Experience: Design Thinking for Learning Innovation

Arun Pradhan, DeakinPrime

This hands on workshop will provide a first hand experience of how design thinking, and taking a human centered approach to performance challenges, can help create innovative solutions. Rather than talking about it, participants will be supported to co-design a solution for their fellow L&D professionals.

CASE STUDIES

From Learning Providers to Performance Focused Business Partners

Andrew Gerkens, Lion

How do L&D teams become more performance focused and be supported to do so? Andrew Gerkens will share how Lion is aligning Capability Teams with business strategy and using performance consulting and partnering approaches to achieve performance outcomes. He will explore the methodologies, practical tools and approaches, and considerations of how to respond to the emerging needs of the business.

We Want an Academy – The pursuit of business alignment for L&D success

Kate Fraser, Standards Australia

Standards Australia identified a need for a strategic approach to L&D. In this case study, Kate Fraser will detail the strategies undertaken to consult on this new venture, align with the organisation's strategic goals, gain supporters for the journey, and launch a modern Academy whilst maintaining engagement and positive relationships with stakeholders.

Just-in-Time learning through the innovative use of technology

Chris Ross (Johnson & Johnson Pacific), Sue Fell and Tracy Chanoff (Workstar)

Faced with the challenge of reaching a widely distributed workforce of time-poor pharmacy assistants, J&J wanted a micro-learning solution that would provide current information on ailments and treatments, could be accessed without special equipment, and would not interrupt engagement with customers. Workstar created a flexible, mobile app learning solution which uses xAPI to track learning activities, sales and engagement. Hear from the Winners of the 2016 AITD Excellence Award for Best Use of Technology for Learning about their Award-winning learning initiative.

Leveraging Adaptive Learning Technology

Siva Navaratnam (ANZ) and Zack Belinson (Smart Sparrow)

Need to deliver cost-effective personalised learning at scale, across functions and regions? In this case study from ANZ Banking Group and Smart Sparrow, you will learn the secret to designing mandatory online training programs that employees actually want to complete. The module received worldwide recognition for its innovative learning design and pedagogical approach to workplace learning, winning Gold in the 2016 LearnX Impact Awards, Highly Commended in the 2016 AITD Excellence Awards, and Gold in the Brandon Hall Awards 2016.

The Power of Fun and Games

Brendan Hill (Sydney Water) and Kestrel Stone (Elemental Projects)

Thinking about using simulation or gamification in your learning program? Hear how the Winner of the 2016 AITD Excellence Award for Best Use of Gamification/Simulation for Learning approached a learning challenge using game mechanics to drive team building, learning and change. The Battle is a four-hour, high-impact, interactive project simulation. During this presentation we will discuss the challenges of this project simulation, the application of gamification design techniques, delivery and measurable impact.

For full details of all sessions and speakers visit the AITD website aitd.com.au

**This program is correct at the time of publication. AITD reserves the right to vary the conference program and speakers where required.*

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AITD NATIONAL CONFERENCE 2017

11-12 MAY 2017 SMC CONFERENCE AND FUNCTION CENTRE, SYDNEY

REGISTRATION – BOOK ONLINE OR COMPLETE THIS FORM

YOUR DETAILS

Title	First Name	Last Name
Company	Email	
Mailing Address		
City	State	Postcode
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AITD Member Number	<input type="text"/>	Voucher Code <small>(if applicable)</small> <input type="text"/>

CONFERENCE BOOKING

Early-Bird Rate Bookings: Until 31 March 2017

- Early Bird – AITD Member \$1200 (inc GST)
 Early Bird – Non-Member \$1600 (inc GST)

Group discounts are available for three or more people.
Contact membership@aitd.com.au

Standard Rate Bookings: 1 April 2017 – 10 May 2017

- Standard – AITD Member \$1500 (inc GST)
 Standard – Non-Member \$2000 (inc GST)

TOTAL:

Join AITD today to
take advantage of
member discounts

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three or more people. Contact
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FULL DAY WORKSHOPS

Pre-Conference Workshops

Wednesday 10 May 2017: 9am-4:30pm

- Connie Malamed – Visual Design for eLearning and Slides
 Matthew Mason – The Reality of AR and VR in Learning
 Cheryl Walker – Converting F2F Training to the Virtual Classroom

Workshop Registration Fee

- I am attending the conference and I am an AITD member - \$350 (inc GST) per workshop
 I am attending the conference and NOT an AITD member - \$600 (inc GST) per workshop

TOTAL:

Not attending
the conference.
Go to aitd.com.au for
workshop pricing

PAYMENT DETAILS

TOTAL AMOUNT:

- Please invoice me Please charge my credit card:
 VISA Mastercard AMEX (please note 2% surcharge applies)

Credit Card Number:	
Expiry Date:	CCV:
Credit Card Holder:	Signature:

This form becomes a tax invoice once completed and registration fee is paid in full.
By submitting this registration form you accept all of the terms and conditions. ABN 52 008 516 701

TERMS AND CONDITIONS

Cancellation: AITD requires 10 working days written notice for any cancellations. A 20% cancellation fee will be deducted from the refund (and will be considered owing if invoice is unpaid). For cancellations less than 10 working days prior to the conference/workshop there will be no refund and any outstanding monies will be considered owing. A substitute may be sent in the place of the registered delegate for no additional fee with the exception of a non-member replacing a member (the fee difference will be charged). AITD is not liable for any travel, accommodation or other costs that you may have incurred in relation to the cancelled workshop or event. AITD retains the right to cancel a workshop or event and will offer a full refund or transfer.

Payment of fees: Early-bird registration fees must be paid by 31 March 2017 otherwise they will be increased to the standard rate. All registrations must be paid in advance. AITD will take active steps to collect any outstanding fees including engaging a mercantile agency. This form becomes a tax invoice once the registration fee has been paid in full.

International Delegates: Once a booking has been lodged and a full payment received, AITD is able to provide a confirmation letter that can be used for visa purposes. AITD is not able to issue this letter without receipt of full payment. Should any delegate be unsuccessful in obtaining a visa to enter Australia for the purposes of attending the conference, a full refund of paid conference fees will be made. Substitute delegates will be accepted however please be mindful that Australian entry visas are non-transferrable.

Program changes: AITD reserves the right to vary the conference program and speakers where it becomes necessary.

Delegate details: Delegates may be photographed at an AITD event for use in AITD promotional material. Delegates and sponsors may be given a list of all delegates (name and basic contact details only). Receipt of your registration form will signal your acceptance of inclusion on the delegate list. Should you wish to opt-out, please contact AITD to indicate your desire to be removed from a delegate list.

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