

## About Us

AITD was founded in 1971 as a not-for-profit professional association owned by its members. Initially established to facilitate networking among individuals with an interest in training and development, over the past four decades AITD has established itself in the learning and development profession and expanded its reach attracting members across Australia and the Asia-Pacific region.

## Our Purpose

We are a membership organisation which fosters excellence in individual and organisational learning.

We achieve our purpose through:

- Developing our members
- Facilitating networking and information exchange
- Advocating on behalf of our members
- Defining practice standards and providing accreditation

## Our Members

Our members include trainers, educators, consultants, coaches, course coordinators, mentors, instructors, teachers, facilitators, academics, human resources and organisational development professionals, instructional designers, assessors and undergraduate and graduate students.

Membership provides professional connectedness and is a means of gaining information, resources, training, and networks to support individuals at all stages of their career.

## How to join AITD

To join AITD as a corporate member, contact AITD's Membership Coordinator on 1300 138 862 or 02 9211 9414 or email [membership@aitd.com.au](mailto:membership@aitd.com.au)



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# Corporate Membership

Develop Your Team, Support Your Organisation  
with AITD Corporate Membership



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Training and Development

## Why Join AITD?

AITD membership can assist you at all stages in your career in training, learning and organisational development, with a membership type to suit your circumstances.

## Professional Development and Networking

- Events in capital cities combining networking, learning and knowledge sharing
- Annual National Conference featuring leading industry speakers and diverse presentations
- Essentials and MasterClass courses provide structured high quality professional development
- Regular webinars on a variety of contemporary topics
- Mentoring Program bringing together experienced and successful professionals looking to develop their skills and careers
- Communities of Practice
- Join our National Conversations through face-to-face events, online discussion forums and social media
- Connect with members through AITD's LinkedIn Group

## Information and knowledge

- Access to journals, ebooks and industry information
- Bi-monthly *Training and Development* magazine
- Regular communication about national activities, local events and industry news
- Follow AITD's LinkedIn Company page and Twitter @aitd1

## Professional Recognition

- Nominate for AITD Excellence Awards
- Digital Badges are available for AITD courses and other activities
- Access to AITD membership logo

## More Benefits

- Discounts for AITD members and guests on courses and other events including conferences
- Discounts on AITD advertising and sponsorship
- Discounts through AITD's business partners, including insurance





## Corporate Membership Benefits

Corporate membership saves you at least 20% off the cost of individual membership. Corporate membership is structured over four tiers, with each level offering you more value for lower per member price. If you have a large training, learning and development team it may be more cost effective to join on a higher tier.

AITD corporate membership is suited to organisations with a minimum of five AITD members. Unlike individual membership, the corporate membership remains with the company and can be transferred to other staff should current members leave the organisation. Corporate members receive a significant discount on membership fees.

AITD corporate membership will help your company to:

- ✓ Demonstrate commitment to excellence, innovation and professional integrity for training, learning and development
- ✓ Ensure your training, learning and development staff are kept up to date with industry trends and knowledge.
- ✓ Attract and retain talented employees by recognising and supporting their professional development.

	 Bronze Corporate Member	 Silver Corporate Member	 Gold Corporate Member	 Platinum Corporate Member
BENEFIT	5-9 members	10-14 members	15-19 members	20+ members
Dedicated AITD corporate group liaison	✓	✓	✓	✓
Use of special corporate member logo detailing level of membership	✓	✓	✓	✓
AITD web listing with link to company website	✓	✓	✓	✓
Member Discounts for AITD Course registration	✓	✓	✓	✓
Company profile in <i>Training and Development</i> magazine			✓	✓
Voucher for one free AITD course registration*				✓

\* Per corporate anniversary year